



NWTN Membership Update – AGM – 15 June 2021

In March 2020, the Committee decided to extend the current membership year by six months free of charge for all members due to the uncertainties around Covid-19 and the financial difficulties it might cause. The Committee reviewed the situation in September 2020 and decided not to extend the current membership period further (although members facing particular hardship were encouraged to make contact to explore alternative payment arrangements). The subscription rates have remained unchanged.

Overall, membership has remained at a constant level numerically (and is, indeed, slightly up on last year's total of 155), despite the obvious social and financial challenges presented by the pandemic. NWTN remains attractive to members and some have joined thanks to online initiatives, which has made it easier for them to get involved. This is borne out by the fact that the number of new joiners roughly equates to the number of people choosing not to renew their paid membership. When members do choose not to renew, the reasons they give are varied and largely relate to their own personal circumstances (not the NWTN's offering).

New members since last AGM	Lapsed memberships / members leaving since last AGM
Full: 15	Full: 18 (of which 7 are lapsed, i.e. did not respond to renewal reminders but have not actively expressed a decision to leave)
Associate: 5	Associate: 0
Student: 18	Student: 14 (all lapsed)
<u>Total: 40</u>	<u>Total: 32</u>

Reasons for leaving:

- Retirement
- No longer working freelance
- Unable to attend events due to childcare issues
- No longer translating
- No longer in the North West.

To reduce the number of lapsed memberships and to make it more convenient for members to renew, we are planning to pilot a direct debit (Go Cardless) payment method for future renewals.

My thanks go to members for their continued trust in the NWTN and for their many valuable contributions over the last year.

Sarah Bowyer
Membership Secretary

14 June 2021